

Case Study Daptiv PPM



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DMP Manages Product Launch Workflow with Daptiv PPM

Founded in 1975, Digital Monitoring Products (DMP) has grown to become a recognized leader in network solutions for fast, cost-effective, centralized security monitoring in applications of all sizes. DMP helped launch the digital communications revolution in the security industry and continues to set standards for networked intrusion, fire and access control systems.

DMP research teams developed security applications for network communications early in the evolution of networking, giving DMP a depth and breadth of understanding that translates into the most advanced IP-ready solutions available today. The company's reputation for excellence throughout its 30-year history can be traced to innovations in diagnostics, flash-memory uploads for ease of upgrading, and improved device supervision--including two-way wireless. DMP is the only independently-owned security company that manufactures all products in the U.S.

Business Need

In order to develop and launch new products seamlessly, multiple divisions in Digital Monitoring Products (DMP) needed clear visibility into key target timelines and the associated tasks by department: Engineering, Quality Assurance, Manufacturing, Purchasing, Marketing and Compliance. Although several tools were in place to manage tasks, it was difficult to see how each department was contributing to each product launch and gain quick insight into target timelines. “We had been using a mix of Excel spreadsheets as well as Outlook and engineering specific software to manage task lists by department while our Purchasing department was leveraging a CRM system,” says Marc Mills, VP of Quality Assurance. “We needed a single, comprehensive solution to manage product launch deliverables by department with the capability to quickly view departmental tasks and dashboard reports.”

Solution

“When we first began looking into different collaborative software vendors, we saw SaaS as a benefit because of the lower cost of ownership, regular updates and improvements, and support services,” says Mills.

DMP 's criteria for selecting a SaaS vendor included the ability to:

- Collaborate effectively with multiple departments
- Separate assignments by department
- Assign departments to a task
- Send automatic status/project notifications

Key Facts

- DMP had been using a manual mix of spreadsheets and MS-Outlook to manage project timelines, tasks and reports.
- After looking into several different vendors, DMP selected Daptiv PPM because of its SaaS model and overall functionality that met their needs.
- DMP manages product development work with Daptiv PPM. They're better able to phase product launches, avoid resource risks, improve on weekly planning by individuals and departments, as well as improve on accountability.

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“We evaluated several vendors but Daptiv was the one that met all of our criteria,” says Mills. “We had a good experience in working with Daptiv consultants and rolling out the solution, starting with small projects and templates and then moving into workflow functionality.”

Currently, DMP is managing product development projects with Daptiv PPM. Individuals as well as teams can see outline views of weekly tasks by project and review dependencies.

Value

“Instead of spending time trying to build structure around projects, we can now concentrate on executing on critical day to day operations,” says Mills. “Each department has visibility into when deliverables are expected and specific target dates – the impact is everyone can see how each department is contributing to product launches and launch as expected.”

Daptiv PPM’s dashboard and Gantt chart views in particular are very valuable in day to day operations. “We like dashboard views that allow us to see our different range of projects and the associated tasks,” says Leanna Bremenkamp, Project Coordinator. “We know exactly when we need to hit target dates and if we’re on target or not. I also really like the Gantt chart view to gain an overview of dependencies and monitor if allocated resources need to be shifted before things turn into an issue.”

Top Benefits of Daptiv PPM at DMP

- **Increased Accountability.** “Departments are now more interested in getting a jump start on their work, which in turn makes for a smoother product launch,” says Bremenkamp.
- **Improved Weekly Planning by Individuals and Departments.** “With increased visibility into timelines and associated tasks, departments are better able to pace day to day workflow and plan ahead,” says Mills.
- **Better Able to Phase Product Launches and Avoid Resource Risks.** “Because we can see exactly which resources are available, we are better able to spread out product launches – we aren’t putting out target dates that aren’t achievable,” says Bremenkamp.

“Our long term goal is to use Daptiv PPM for all project work with project visibility stemming from managers and supervisors to executives,” says Mills.