

## Case Study

### Daptiv PPM



**“eProject is not a simple project management tool. It is a full-scale environment that combines collaboration, knowledge sharing and project management in one platform that all departments in a company can use, while helping us to create, manage and maintain our processes and methodologies.”**

Ed Cullari  
Director of PMO  
Amerisure

## Amerisure’s PMO Chooses eProject

### Amerisure’s Challenge

Amerisure Insurance is a rapidly growing, regional property and casualty insurance group with more than nine decades of experience insuring American businesses. It had created an internal project management office to manage IT projects, but also wanted to create, define and roll out processes and methodologies that would standardize practices throughout the company.

Prior to eProject, Amerisure relied on an ad hoc system cobbled together using Microsoft Project and Excel, and embarked on an extensive search to evaluate and chose a tool that could bring this all together in one environment that would also offer quick and seamless deployment. To solve this dilemma, the PMO Director evaluated a number of products including Microsoft Project, Niku, Primavera and eProject.

Each company was sent a survey containing 150 criteria that would be used to compile a product self analysis. This was followed by each vendor visiting Amerisure for an on-site demo. Competing products were found to be too regimented, and would require Amerisure employees to conform to strict confines within the product. Some products were priced four times higher than eProject. Based on cost and functionality, eProject was the clear winner.

### eProject Chosen as Winner

Since its initial deployment, eProject has lived up to its winner status with its “hassle-free ability to scale from both a product usage/adoption perspective and visibility across the enterprise.” It combines collaboration, knowledge sharing and project management in one platform – popular features include alignment between projects and tasks, document sharing and version control, and real-time information in the form of Gantt charts. Due to quick user adoption, Amerisure has quickly increased its number of seats with plans for even more expansion.

### Key Facts

- In response to a growing need for standardized processes and methodologies, Amerisure Insurance created an internal project management office.
- Amerisure conducted an intense competitive analysis to determine the best tool for their diverse project needs.
- Based off of functionality and price, Amerisure chooses eProject as the clear winner.
- After a few quick months, Amerisure expanded seats from 75 to 165 and plans to increase usage to 300+ seats for a wide variety of project in marketing, underwriting and HR.